



getting married  
on Long Island.com

**For Immediate Release**

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**JUST TIED THE KNOT:**

**VERIZON FIOS1'S MY LONG ISLAND TV AND  
GETTING MARRIED ON LONG ISLAND.COM**

**New Media Partnership Now Provides Quality Wedding Advice**

Ronkonkoma, NY (May 5, 2010) -- My Long Island TV, Verizon FiOS1's news magazine and Long Island's only bridal blog, [www.GettingMarriedonLongIsland.com](http://www.GettingMarriedonLongIsland.com), have tied the knot by forming a partnership to create original, quality wedding planning advice featuring Long Island's top bridal sources. The TV stories, presented by bridal expert Claudia Copquin, founder and editor of [www.GettingMarriedonLongIsland.com](http://www.GettingMarriedonLongIsland.com), will air on Long Island's freshest local channel, Verizon FiOS1 and on [www.MyLITV.com](http://www.MyLITV.com).

"With about 14,000 weddings taking place each year on Long Island, engaged couples are seeking wedding planning information that is easily accessible to them. So we are very excited about our new partnering with MyLITV. Now, in addition to our unique blog content, which includes wedding planning news, trends, fashion and vendors, we can offer highly visual, on-air information tailored specifically to the Long Island bride-to-be," says Copquin, an award-winning journalist and author, who for ten years served as managing editor of the glossy magazine Newsday's Long Island Weddings.

Each segment will take viewers to a Long Island-based expert source – in addition to veils and headpieces designed by a Long Island manufacturer, upcoming segments will feature local experts on engagement rings and wedding bands, wedding gown cleaning and preservation, bridal hairstyles and fashions.

"Like so many people who love Long Island, MyLITV is not afraid of commitment, so we are excited about what the future holds for us," says Waldo Cabrera, executive producer of My Long Island TV. "Brides-to-be are busy and need concise wedding planning information and advice. Now, they will have it in a multi-media platform through

this 'marriage' of sorts."

Verizon FiOS reaches 135,867\* Long Island households and subscribership continues to grow an average of 4,000 households a month. You can watch full episodes of "My Long Island TV" on demand at MyLITV.com.

MyLITV.com is an award-winning video site that has been covering local events since 2007.

Celebrating its first anniversary this spring, [www.GettingMarriedonLongIsland.com](http://www.GettingMarriedonLongIsland.com) was founded by Claudia Copquin, whose byline is well known to Newsday readers. She's a frequent contributor to the daily pages as well as to the quarterly Newsday's Bridal Planner. Copquin, who also writes a monthly weddings column at [www.Hamptons.com](http://www.Hamptons.com), is also the author of two non-fiction books, has been published in The New York Times and other newspapers, and is the founder/editor of [www.GettingMarriedonLongIsland.com](http://www.GettingMarriedonLongIsland.com), which is updated with blog posts daily and is sponsored by an exclusive base of advertisers.

\*Subscribers based upon estimated actual subscriber counts reported by **Verizon FiOS** as of 9/30/09.

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